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Contact: Louis Martin
Tel: 1-248-598-5205
E-mail: lwm@addcompnorthamerica.com

ADDCOMP, supplier of polymer additive solutions, opens new distribution center in North America

Facility in Michigan will be headquarters for marketing services and customer support

Rochester Hills, Michigan – January 22, 2010 – ADDCOMP North America Inc. announces the opening of its new location in Rochester Hills, Michigan. A subsidiary of ADDCOMP Holland BV, the company provides additive masterbatches and compacted products to polymer manufacturers and converters in the United States, Canada, and Mexico.

The new facility, which opened its doors on December 1, 2009, will initially serve as a center to provide product distribution, technical assistance, and marketing services for customers throughout North America. “We can now bring in full-container shipments of products from our manufacturing plants in Europe and ship them from here in less-than-truckload quantities,” said Louis Martin, director of business development for ADDCOMP North America. “This capability will allow our customers to accept products on schedules closely aligned with their production needs,” Martin added. “It should significantly reduce their work-in-progress inventories and greatly simplify logistics planning and budgeting.”

Planning for the foreseeable future

The new facility in Rochester Hills encompasses 16,050 square feet (1,490 square meters). Most of the workspace is devoted to the management of product inventory and distribution. The building features a grade-level loading dock, to facilitate the handling of shipments up to 43,000 pounds (19,500 kg).

A material-analysis laboratory will provide melt-flow, density, and moisture-content data as part of the company’s quality-control activities. These resources will also support the development of products that are custom-formulated for the specific performance and processing requirements of an individual customer. The facility also includes office and executive meeting spaces for the marketing and customer-support staff.



“For the first year, we expect to concentrate on helping polymer manufacturers discover which of our masterbatches or compacts will provide the greatest benefits over the long haul,” said Martin. “When the needs and benefits are clearly identified,” he pointed out, “these resources can serve as the basis for local manufacturing. Until then, this Michigan location is ideally suited to our current customer-contact mission.”

About ADDCOMP

ADDCOMP produces a portfolio of additive solutions for polymer manufacturers and converters throughout the world. The company’s products enhance production processes, such as material flow, or provide performance benefits such as UV stability, flame retardance, anti-static properties, or moisture control. ADDCOMP can deliver custom-formulated combinations of additives as free-flowing pellets of compacted powders or as components in various polymer matrices. More information can be found at the company web sites listed below

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Editorial contact:

North America:
Louis W. Martin
Director – Business Development
ADDCOMP North America Inc.
2932 Waterview Drive
Rochester Hills, MI 48309
Tel: 1-248-598-5205
Fax: 1-248-598-5206
E-mail: lwm@addcompnorthamerica.com
Website: www.addcompnorthamerica.com

Europe:
Harry Verbakel
Commercial Director, ADDCOMP Holland
ADDCOMP Holland BV
Rudolf Dieselstraat 8
7442 DR Nijverdal
The Netherlands
Tel: +31 (0) 548 620 403
Fax: +31 (0) 548 620 369
E-mail: verbakel@addcomp.nl
Website: www.addcomp.nl

ADDCOMP NORTH AMERICA INC. • POLYMER ADDITIVE SOLUTIONS

2932 Waterview Drive • Rochester Hills, MI USA, 48309 • Phone (248) 598-5205 • Fax (248) 598-5206 • www.addcompnorthamerica.com



Caption: The new headquarters of ADDCOMP North America Inc. is located in Rochester Hills, Michigan. The facility began operations on December 1, 2009. It will initially provide product-distribution and customer-support services for customers in the United States, Canada, and Mexico.

The new building encloses 16,050 square feet (1,490 square meters), which will be devoted to inventory, shipping, marketing services, and a laboratory for material analysis. From this facility, the company will be able to provide its customers with less-than-truckload product deliveries of its polymer-additive products on schedules aligned with their individual production requirements.

The address of the new facility is: 2932 Waterview Drive
Rochester Hills, MI 48309

EDITORS NOTE: A PDF file of this story and a high-resolution photo of the building can be obtained at the following site: www.addcompnorthamerica.com/news.htm. Or the PDF file and the image can be requested by e-mail: lwm@addcompnorthamerica.com.